

True North Communications Inc.
Consolidated Income Statement
Nine Months Ended September 30, 1999
(000's, except per share amounts)
(Unaudited)

	Memo - Excluding Restructuring And Other Items		1999	1998 ⁽¹⁾
	1999	1998 ⁽¹⁾		
Revenues	\$ 1,015,820	\$ 910,084	\$ 1,015,820	\$ 910,084
Operating Expenses:				
Salaries/other employee benefits	640,004	575,565	640,004	575,565
Office and general expenses	289,573	259,370	289,573	259,370
Restructuring and other charges	-	-	76,400	4,344
Total operating expenses	929,577	834,935	1,005,977	839,279
Operating Income	86,243	75,149	9,843	70,805
Other Income (Expense)	(7,005)	(11,866)	(1,870)	(7,443)
Pretax Income	79,238	63,283	7,973	63,362
Provision for Income Taxes	34,468	29,832	10,502	29,869
	44,770	33,451	(2,529)	33,493
Minority Interest Expense	(2,014)	(3,246)	(2,014)	(3,246)
Equity Income	1,100	4,307	1,100	4,307
Net Income	\$ 43,856	\$ 34,512	\$ (3,443)	\$ 34,554
Basic Earnings Per Share	\$ 0.93	\$ 0.76	\$ (0.07)	\$ 0.76
Dilutive Earnings Per Share	\$ 0.90	\$ 0.73	\$ (0.07)	\$ 0.73
Operating Margin	8.5%	8.3%	n/m	7.8%
Average Shares Outstanding - Basic	46,996	45,613	46,996	45,613
Average Shares Outstanding - Diluted	48,805	47,595	46,996	47,595

(1) 1998 results have been restated to reflect a February 1999 pooling of interests transaction.