

True North Communications Inc.
Consolidated Income Statement
Quarter Ended March 31,
(000's, except per share amounts)
(Unaudited)

	Memo - Excluding Restructuring And Other Items		2000	1999
	2000	1999		
Revenues	<u>\$ 359,588</u>	<u>\$ 303,446</u>	<u>\$ 359,588</u>	<u>\$ 303,446</u>
Operating Expenses:				
Salaries and other employee benefits	229,355	202,464	229,355	202,464
Office and general expenses	113,588	89,975	113,588	89,975
Restructuring and other charges	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
Total operating expenses	<u>342,943</u>	<u>292,439</u>	<u>342,943</u>	<u>292,439</u>
Operating Income	16,645	11,007	16,645	11,007
Other Income (Expense)	<u>(2,465)</u>	<u>(2,714)</u>	<u>(2,465)</u>	<u>1,356</u>
Pretax Income	14,180	8,293	14,180	12,363
Provision for Income Taxes	<u>6,097</u>	<u>3,603</u>	<u>6,097</u>	<u>5,373</u>
	8,083	4,690	8,083	6,990
Minority Interest Expense	1,524	(27)	1,524	(27)
Equity Income	<u>553</u>	<u>210</u>	<u>553</u>	<u>210</u>
Net Income	<u>\$ 10,160</u>	<u>\$ 4,873</u>	<u>\$ 10,160</u>	<u>\$ 7,173</u>
Basic Earnings Per Share	<u>\$ 0.21</u>	<u>\$ 0.11</u>	<u>\$ 0.21</u>	<u>\$ 0.16</u>
Dilutive Earnings Per Share	<u>\$ 0.20</u>	<u>\$ 0.10</u>	<u>\$ 0.20</u>	<u>\$ 0.15</u>
Operating Margin	4.6%	3.6%	4.6%	3.6%
Average Shares Outstanding - Basic	49,095	46,090	49,095	46,090
Average Shares Outstanding - Diluted	50,447	47,729	50,447	47,729

Note: There were no unusual items in the first quarter of 2000.

First quarter 1999 results include gains on the sales of securities of \$4,070 (pre-tax) or \$.05 per diluted share.